

2016/2017 PROGRAM ADVERTISING

During the Center for the Arts at George Mason University's 2016/2017 season, we will present over 50 performances.

Your ad will be seen by more than 100,000 patrons, and most of them live in the affluent neighborhoods of Fairfax County!

	FALL Sept. - Dec.	SPRING Jan. - May	FULL SEASON Sept. - May	
Circulation	50,000	50,000	100,000	
<i>Placement Options</i>	RATES			SAVE 10%
AD SIZES				
Back Cover <i>(full color with bleed)</i>	\$7,000.00	\$7,000.00	\$12,600.00	5.5"x8.5" <i>(plus .125" bleed)</i>
Inside Covers <i>(full color with bleed)</i>	\$5,750.00	\$5,750.00	\$10,350.00	5.5"x8.5" <i>(plus .125" bleed)</i>
Inside Full Page <i>(b&w no bleed)</i>	\$4,000.00	\$4,000.00	\$7,200.00	4.75"x7.75"
1/2 Page <i>(Horiz.; b&w no bleed)</i>	\$2,600.00	\$2,400.00	\$4,500.00	4.75"x3.75" <i>(Horizontal)</i>
1/4 Page <i>(Vertical.; b&w no bleed)</i>	\$1,500.00	\$1,500.00	\$2,700.00	2.25"x3.75"
Important Dates	DEADLINES			
Reservation	8/1/16	11/7/16	8/1/16	Please supply camera-ready artwork, to size, as a PDF or EPS file.
Artwork Deadline	8/8/16	11/14/16	8/8/16	

Design and production services are available; please inquire if interested.

Updated 7/10/2016

Still Have Questions?

Please contact *David Mattick* for more information.

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